

Analysis on the Countermeasures of Integrating the Cultivation of Craftsman Spirit into the Ideological and Political Teaching of Higher Vocational Education

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Abstract: Under the context of high popularization of quality education in China, the demand and requirement standard for talents are constantly rising. The current society not only requires talents to have solid professional knowledge and skills, but also requires talents to possess good ideological and moral quality and professional ethics. Under this background, the ideological and political teaching activities have received extensive attention from all walks of life. The main goal of ideological and political teaching is to promote students' ideological and moral cultivation and comprehensive quality, and then lay a good ideological basis for students to enter the workplace. The main content of craftsman spirit is the high pursuit of process quality and technology, which is greatly significant to the ideological and political teaching activities. This paper analyzes the countermeasures of integrating the cultivation of craftsman spirit into ideological and political teaching in higher vocational colleges, aiming to promote the effective implementation of craftsman spirit in ideological and political teaching.

1. Introduction

Craftsman spirit originates from China's traditional handicraft industry. From a macro perspective, it refers to the labor concept and behavior of the working people to strive for perfection in the labor process^[1]. In a narrow sense, craftsman spirit refers to the professional quality and ethics of workers^[2]. With the deepening reform of China's economic system, more and more new-type enterprises enter the market, which on the one hand improves the development level of China's national economy and on the other hand intensifies market competition. The key to the sustainable progress of enterprises lies in the work efficiency and attitude of internal personnel. Therefore, enterprises focus more on the professional cultivation and ideological ethics of talents in talent recruitment. Integrating the cultivation of craftsman spirit into teaching can effectively promote the quality and level of teaching, thus cultivating the craftsman spirit of students and helping students form correct professional concepts, which is greatly significant to the economic and social progress of our country.

2. Significance of Integrating the Cultivation of Craftsman Spirit into Ideological and Political Teaching in Higher Vocational Education

2.1 Help Students to Form Correct Professional Concepts

In terms of the progress of ideological and political teaching activities in China, due to the rigidity of teaching methods and the dullness of content, many higher vocational students have low enthusiasm for learning teaching activities, greatly reducing the quality and efficiency of teaching activities^[3]. In this context, many higher vocational students lack correct ideological guidance, future career planning and clear understanding of the major. This not only affects the learning progress of higher vocational students, but also hinders their future career progress to a certain degree. The craftsman spirit is the condensation and sublimation of professional ethics and quality. Integrating it into teaching activities can enable students to clearly understand the social

requirements for talents and the professional development status and post requirements of relevant majors, and then help students form a clear plan for their professional development. In addition, integrating the cultivation of craftsman spirit into teaching activities can also improve students' professional quality and ethics on the basis of fostering and improving students' ideological and moral quality and spiritual realm, thus helping students form correct professional concepts. This can not only lay a solid ideological basis for students' future career progress, but also enable students to correct their studying attitude and actively carry out professional learning activities.

2.2 Help to Promote the Quality and Level of Ideological and Political Teaching in Higher Vocational Colleges

Integrating the cultivation of craftsman spirit into the teaching activities is also conducive to promoting the quality and level of teaching. The main purpose of the teaching activities is to guide the students' thoughts positively by publicizing the correct ideas, so as to realize the teaching goal of fostering and promoting the students' ideological and moral quality and comprehensive quality. Craftsman spirit is the improvement and sublimation of professional ethics and cultivation, which can help students form correct concepts and professional qualities^[4]. It can be seen that craftsman spirit and teaching are consistent in teaching purposes, and both promote the comprehensive progress of students through the guidance of students' thoughts. Therefore, integrating the cultivation of craftsman spirit into the education activities can enrich the teaching content, enhance its connotation, and effectively cultivate and push the ideological realm of students. In addition, integrating the cultivation of craftsman spirit into teaching in higher vocational colleges can also provide auxiliary support for the progress of teaching activities, help students recognize and master the teaching contents more deeply, and thus enhance students' self-confidence in learning. To sum up, it is beneficial to push the quality and level of teaching to integrate the cultivation of craftsman spirit into teaching.

2.3 Help Higher Vocational Colleges to Better Realize the Educational and Teaching Objectives

Because the teaching direction of higher vocational colleges differs from that of other ordinary colleges, their teaching objectives are also different. The teaching goal of ordinary colleges is to foster academic talents for the society, and then promote the academic progress of various social industries. The teaching goal of colleges is to foster practical talents with solid professional knowledge, skills and good professional quality for the society, and focus more on promoting the basic construction of various social industries. Integrating the cultivation of craftsman spirit into teaching activities can remarkably cultivate and promote the ideological and moral quality and professional quality of students, and greatly promote the realization of the educational and teaching objectives. At present, many higher vocational students have a superficial cognition of their own specialty and career development, failing to correctly understand the educational significance of higher vocational colleges. Some students even think that higher vocational colleges are workers' factories. This erroneous thinking leads to students' failure to focus on their majors, which affects their professional development. Integrating the cultivation of craftsman spirit into teaching can guide students to correct their professional concepts, improve students' professional self-confidence through a subtle way, and then improve students' overall professional quality.

3. Countermeasures of Integrating the Cultivation of Craftsman Spirit into the Ideological and Political Teaching of Higher Vocational Education

3.1 Develop Ideological and Political Teaching Activities with the Theme of “Craftsman Spirit”

Integrating the cultivation of craftsman spirit into teaching activities is not only a simple reference to the teaching content, but also a deep-rooted cultivation of students' professional quality and ethics, so as to lay a solid ideological basis for students' future career progress^[5]. First of all,

teachers are supposed to quote the craftsman spirit according to the specific teaching content, so as not only to ensure the integrity and harmony of teaching content, but also to edify and cultivate the craftsman spirit to the maximum extent, let students imperceptibly understand and accept the ideological connotation of craftsman spirit during teaching, so as to effectively foster students' professional quality. For instance, when learning the ideological and political knowledge about professional dedication, the teachers can use the craftsman spirit to let students clearly understand and grasp the deep meaning of professional dedication, and then guide students to form the professional concept of loving their posts and dedication. Secondly, when conducting ideological and political teaching activities on the theme of craftsman spirit, teachers should also make specific analysis on students' psychological conditions, learning needs and learning abilities, and then formulate targeted teaching programs. Only in this way can we give play to the greatest value and advantages of craftsman spirit in teaching activities, and cultivate high-quality professionals for the society.

3.2 Create a Good Learning Atmosphere with “Craftsman Spirit” as the Core

A good learning atmosphere can effectively stimulate students' learning interests and enthusiasm, improve students' participation in ideological and political teaching activities, help students form craftsman awareness, and improve students' professional ethics and personal accomplishment^[6]. Therefore, to better strengthen the organic integration of craftsman spirit cultivation and education, and achieve the comprehensive development of students, teachers are supposed to create a good studying atmosphere with craftsman spirit as the core. First of all, in the ideological and political teaching activities, higher vocational teachers should focus on the publicity activities of craftsman spirit, and use teaching contents to strengthen students' cognition and understanding of craftsman spirit, so as to form a good learning atmosphere and cultivate students' craftsman consciousness. Secondly, teachers should also extend the publicity and education activities of craftsman spirit beyond the classroom to create a comprehensive and three-dimensional learning atmosphere. For example, in the construction of school infrastructure, a craftsman cultural corridor, blackboard newspaper, and artisan spirit publicity activities can be set up to enable students to receive the cultural edification of craftsman spirit anytime and anywhere, so as to improve students' cognition and experience of craftsman spirit. Finally, teachers can also carry out propaganda lectures on craftsman spirit according to teaching activities, and hire experts and celebrities to carry out propaganda and explanation, so as to encourage students to learn craftsman spirit through the role of example.

3.3 Take “Craftsman Spirit” as the Guide to Improve the Ideological and Political Teaching Level

Teachers are the main body of carrying out teaching activities, and their teaching level and ideology have affected the quality and efficiency of teaching to a certain extent. Meanwhile, it also affects students' learning thinking and ideas. Therefore, higher vocational colleges should focus on the improvement of the teaching level of teachers, and then play the greatest value and advantages of craftsman spirit in teaching activities, so as to remarkably cultivate the professional quality of students. First of all, on the basis of understanding and mastering the teaching work and working ability of teachers, higher vocational colleges should develop targeted education, teaching and training activities to improve the recognition and mastery of the craftsman spirit of teachers, and then strengthen the organic integration of the craftsman spirit and the teaching content. Secondly, higher vocational colleges should also develop teaching practice activities to let teachers go deep into the enterprise to understand the professional needs and requirements of relevant posts and the development prospects of different majors through school enterprise cooperation channels^[7]. Only in this way can the teaching quality of education be improved to the maximum extent, the craftsman consciousness of students be cultivated, and students be promoted to meet the needs of society and improve their professional ability and quality.

4. Conclusion

Owing to the rapid progress of economy and society and the wide popularization of quality education in China, craftsman spirit has become the key factor to improve the employment competitive advantage of higher vocational students. Therefore, it is very essential to integrate the cultivation of craftsman spirit into the teaching. This is not only the inevitable trend of China's economic and social progress, but also the basis and premise for effectively improving students' professional ethics and quality and promoting their comprehensive development. Therefore, higher vocational colleges should fully focus on the importance of cultivating craftsman spirit, and exert the greatest value and advantages of craftsman spirit in ideological teaching by carrying out ideological and political teaching activities with craftsman spirit as the theme, creating a learning atmosphere with craftsman spirit as the core, and improving teaching level with craftsman spirit as the guide. Only in this way can we help students form correct professional concepts and moral qualities, and promote students' all-round progress.

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